

This plan allows you to enhance your customers' experience by integrating the Google Cast feature into your televisions, as well as a customizable dynamic display. Your guests will be able to easily navigate between the different available options while enjoying a modern and dynamic display.



Technical specifications

► Chromecast Guest

Chromecast Guest function enables users to stream content directly from their personal devices (smartphones, tablets, etc.) to your televisions using Google Cast technology.

► Interactive menus

Three menus are available for an easier navigation:

- **TV** : Direct access to DTT channels
- **Cast** : Personal content streaming
- **Room Directory** : Quick access via a personalized QR code



► Customization

The interface allows the addition of your logo and an image of your choice at two levels :

- **Dynamic display background** : Ensures a consistent visual identity while being unmodifiable by users.
- **Room Directory** : As background to accompany the personalized QRcode.

Interface access

The televisions automatically start on the TVcast interface, providing an interactive experience right from the moment they are turned on.

How it works

This solution is compatible with different types of televisions, whether they are equipped with Google TV or Android TV, or more traditional "stand-alone" TVs. It modernizes the user experience while offering technical flexibility.

TVs equipped with Android TV or Google TV

For TVs equipped with Android TV or Google TV, the solution integrates directly without the need for additional hardware, while improving access to the available services.

Advantages :

- **Direct access to DTT channels** : For ease of use, customers can access the usual TV channels by selecting the TV menu.
- **No additional hardware** : The solution integrates through the TV's native interface, avoiding the need for additional devices.

Stand-alone (traditional) TVs

For standard TVs that are not equipped with Google TV or Android TV, TVcast transforms them into smart TVs through the addition of a dongle.

Advantages :

- **Shift to a smartTV** : A simple dongle connected to the TV's HDMI output provides all the features of a smart TV, including Cast, integrated apps, and customizable dynamic displays.
- **No replacement** : The addition of the dongle allows for a cost-effective and quick upgrade without needing to replace your current TVs.

Important

To access TV channels via the TV's built-in tuner, the guest must switch the source and select the tuner source with the remote.

Advantages of the Essentials Plan

Smooth and intuitive experience

The guest accesses TV, Cast, and room directory features through a clear, familiar, and well-organized interface.

Visual customization

Display images specific to your establishment to create a consistent visual identity, with the assurance that the user cannot modify your display.

Quick access to relevant informations

The Room Directory menu and the QR code provide a simple solution for accessing relevant information about the rooms or the establishment.

This versatile solution adapts and modernizes your televisions without compromising the user experience. Whether for Google TV/Android TV models or "stand-alone" TVs, the flexibility and ease of installation ensure a smooth transition to an interactive and connected experience.

