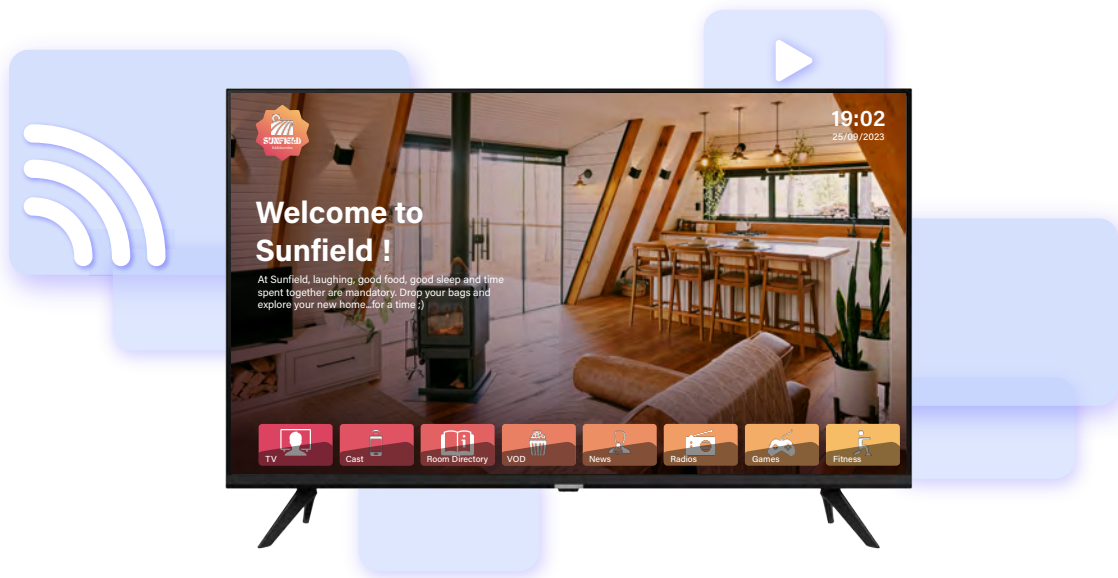


This offer allows you to enhance your customers' experience by integrating the Google Cast feature into your TVs as well as customizable dynamic displays. With TVcast CMS, you can adjust the design and content of your interface at will to create a tailored connected experience for your guests.



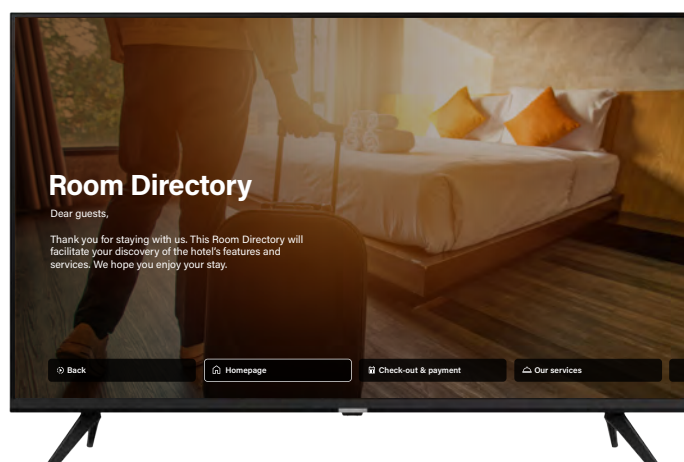
Technical specifications

► Chromecast Guest

The Chromecast Guest feature enables users to stream content directly from their personal devices (smartphones, tablets, etc.) to the televisions using Google Cast technology.

► Interactive Room Directory

Accessible via a QR code or through sub-menus, your guests can quickly access key information about your establishment and its services (check-out times, restaurant, spa, room service, and much more) as well as local recommendations.

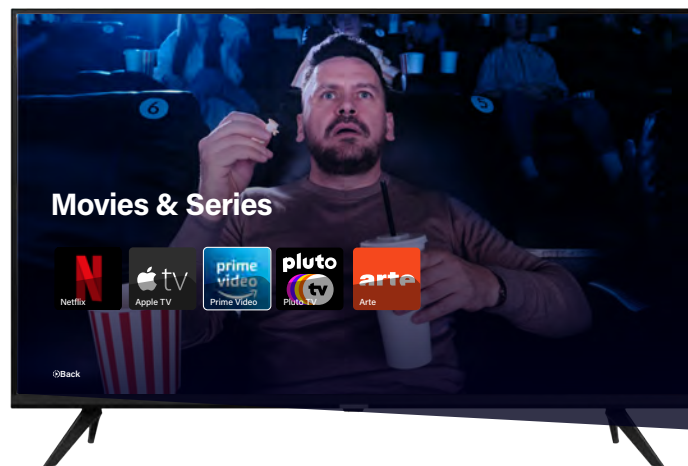


▶ Advanced customization

With TVcast CMS, you can adapt in real-time the visual and informational elements of your interface (dynamic display, room directory, and more) to maintain a cohesive and engaging user experience, both in-room and in your common areas.

▶ Integrated apps

Your guests can enjoy a variety of integrated entertainment apps, offering a wide range of additional content (movies, international channels, music, games...).



▶ Direct startup on the TVcast Interface

As soon as the television is turned on, the user is greeted by a smooth, modern interface, customized with your establishment's branding, making it easier to access the different services offered.

How it works

This solution is compatible with different types of televisions, whether they are equipped with Google TV or Android TV, or more traditional "stand-alone" TVs. It modernizes the user experience while offering technical flexibility.

▶ TVs equipped with Android TV or Google TV

For TVs equipped with Android TV or Google TV, the solution integrates directly without the need for additional hardware, while improving access to the available services.

Advantages :

- **Direct access to the TV channels :** For ease of use, customers can access the usual TV channels by selecting the TV menu.
- **No additional hardware :** The solution integrates through the TV's native interface, avoiding the need for additional devices.

▷ Stand-alone (traditional) TVs

For standard TVs that are not equipped with Google TV or Android TV, TVcast transforms them into smartTVs through the addition of a dongle.

Advantages :

- **Shift to a smartTV :** A simple dongle connected to the TV's HDMI output provides all the features of a smart TV, including Cast, integrated apps, and customizable dynamic displays.
- **No replacement :** The addition of the dongle allows for a cost-effective and quick upgrade without needing to replace your current TVs.

Important

To access TV channels via the TV's built-in tuner, the guest must switch the source and select the tuner source with the remote.

Advantages of the Premium Plan

▷ Enhanced user experience

Guests can easily access a rich and varied selection of content, whether it's their own medias via the Chromecast Guest feature or integrated entertainment apps.

▷ Flexible dynamic display

Customize your screens in real time with images, promotional messages, or specific information about your establishment.

▷ Intuitive interface

The TVcast interface offers a familiar and modern browsing style with quick access to all its features.

▷ Total control via TVcast CMS

You have full control over all displayed content, menus, logos, and customer information to maintain a consistent and professional presentation of your brand.

The integration of the Chromecast Guest feature, dynamic display, and Room Directory into your TVs, managed through TVcast CMS, offers a complete solution to provide an interactive and connected guest experience.

With TVcast, you can not only stream content flexibly but also fully customize the visual aspects to match your brand and meet the needs of your guests.



► Chromecast Guest

Built on Google Cast technology

► Improve your service offer

Offer a wide range of additional services and entertainment, such as international channels, through the integrated apps.



► Manage the contents of your interface

Easily create content for your displays and Room Directory with TVcast CMS; you can also link external media in your Room Directory, such as PDFs or forms, through the integrated QRcode generator.

